

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Bazaar Publishing
Kuwait Free Trade Zone
Al Arjan Complex - Block B
Kuwait City, KUWAIT
Tel: 965.2461.0017
FAX: 265.2461.0018
bazaar-magazine.com

Official Publication of: None
Established: 1997



MARKET SERVED

Bazaar is an English language lifestyle magazine that serves the Kuwaiti community

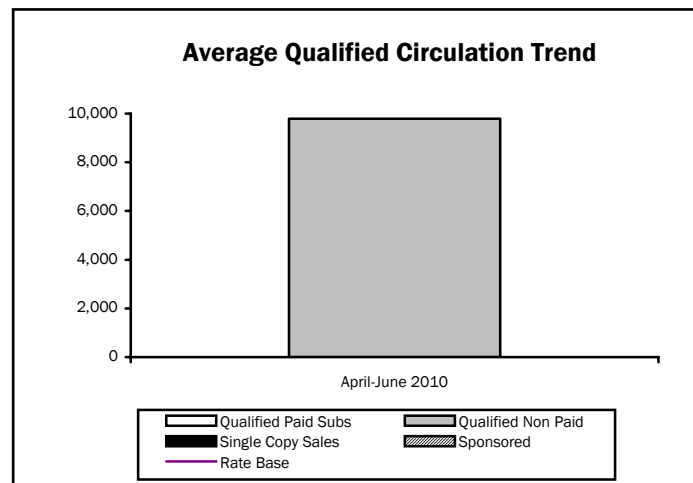
AVERAGE TOTAL QUALIFIED BASED ON 3 ISSUES IN THE PERIOD

Total Qualified	9,792
Average Rate Base	**NC
Variance +/-	**NC
Percent +/-	**NC
Qualified Paid	-
Subscriptions	-
Sponsored	-
Single-Copy Sales	-
Qualified Non-Paid	9,792

**NC = None Claimed

PRICE AND FREQUENCY

**NC	Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)
11	Issues Per Year
**NC	All Single-Copy Sales Prices for the Period



1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individuals _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	9,792	100.0	9,792	100.0
Sponsored Individually Addressed _____	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee _____	-	-	-	-	-	-
Sub-Total Subscriptions _____	-	-	9,792	100.0	9,792	100.0
Single-Copy Sales _____	-	-	-	-	-	-
Sponsored Single-Copy Sales _____	-	-	-	-	-	-
TOTAL	-	-	9,792	100.0	9,792	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2010 Issue	Total Qualified
April _____	9,725
May _____	9,825
June _____	9,825

4. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY 2010
 This issue is 0.5% or 50 copies above the average of the other 2 issues reported in Paragraph two.

MARKET SERVED	TOTAL QUALIFIED	PERCENT OF TOTAL
Multi-Copy Same Addressee _____	9,825	100.0
TOTAL QUALIFIED CIRCULATION	9,825	100.0

5. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF MAY 2010

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	-	-	-	-	-
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	9,825	-	-	9,825	100.0
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-
Rosters and directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,825	-	-	9,825	100.0
PERCENT	100.0	-	-	100.0	

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

Region	Total Qualified	Percent
MIDDLE EAST		
Kuwait _____	9,825	
TOTAL QUALIFIED CIRCULATION	9,825	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS	
3-Month Period Ended:	Audited Data
	April - June 2010*
Total Audit Average Qualified: _____	9,792
Rate Base (if any): _____	**NC
Rate Base +/-: _____	**NC
Percent +/-: _____	**NC
Qualified Paid : _____	9,792
Subscriptions _____	9,792
Sponsored _____	-
Single-Copy Sales _____	-
Qualified Non-Paid: _____	-
Post Expire Copies included in Total Qualified Circulation: _____	**NC
Average Annual Order Price: _____	**NC

***NOTE: April - June 2010 data is audited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

Qualified copies include non-paid Multi-Copy Same Addressee. Multi-Copy Same Addressee copies are delivered to retail, malls and dining outlets across Kuwait. Multi-copy Same Addressee circulation is audited only to the point of distribution. An agreement not more than three years old has been obtained indicating that the recipient at the point of distribution agrees to accept the magazine for redistribution.

We have audited this Initial Audit Report of BAZAAR. Circulation Statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the data reported based on our audit.

We conducted our audit in accordance with generally accepted audit standards. In our opinion, this audit presents fairly, in all material respects, the circulation claims of BAZAAR for the period reported.

BPA Worldwide

Shelton, CT

July 13, 2010

TYPE: A

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